

BLAKE ZIDELL & ASSOCIATES

For Immediate Release
February 5, 2016



On Site Opera announces a partnership with **The Atlanta Opera's Discoveries Series** to bring **Mozart's *The Secret Gardener* (*La finta giardiniera*)** to life in a new site-specific co-production. Performances, which will take place in the spring of 2017, mark a bi-city first for both companies. Written by an 18-year-old Mozart, *The Secret Gardener* is a story of love, madness, and redemption that unfolds in the lush setting of a beautiful garden.

Eric Einhorn, On Site Opera's General & Artistic Director, says, "We are so thrilled to be collaborating with The Atlanta Opera on this site-specific co-production. It is exciting to develop a production that will draw on the strengths of our two companies. Not only will this production allow us to grow our programming offerings for our loyal New York audiences, but it will also allow us to share the unique power of immersive, site-specific opera with Atlanta audiences."

Tomer Zvulun, The Atlanta Opera's General & Artistic Director, says, "Our Discoveries series is celebrating its 3rd season by exploring rarely performed operas in surprising locations. The enthusiasm with which Atlanta audiences embraced powerful works by David T. Little, Jake Heggie and Franz Schubert encouraged us to push the artistic and physical boundaries of our series even further. Our collaboration with New York's On Site Opera allows us to create the first ever outdoor operatic production in Atlanta. I am excited to join forces with this visionary company to produce this Mozart gem."

More details will follow as the collaboration develops.

About On Site Opera

Now in its fifth season of producing immersive site-specific opera, On Site Opera has been praised by *BBC News* as "innovative" and by *The New York Times* as a "vital" and "visionary company." On Site Opera has presented Shostakovich at The Bronx Zoo, Gershwin at Harlem's legendary Cotton Club, Rameau at Madame Tussauds New York and the Lifestyle-Trimco mannequin showroom, Paisiello at Fabbri Mansion, as well as a site-specific workshop of *Clarimonde*, a new work by Frederic Chaslin and P.H. Fisher. Committed to exploring new technology in opera, On Site Opera implemented the first-ever Google Glass supertitles during its 2014 run of Rameau's *Pygmalion*, of which *The Verge* reported "Few things seem like obvious fits for Google Glass so far, but this is one of them." Founded in 2012, On Site Opera is dedicated to producing site-specific opera in non-traditional venues throughout New York. On Site molds its productions to specific locations using physical space to create an environment in which the concept, storytelling, music, and performers unite to form an immersive, cohesive, and meaningful whole. www.osopera.org

About The Atlanta Opera

The Atlanta Opera is one of the finest regional opera companies in the nation. The Opera presents four mainstage productions at the Cobb Energy Performing Arts Centre and two productions at satellite theaters as part of the Discoveries series. The Opera works with world-renowned directors, actors and designers who seek to enhance the art form and further the current renaissance of opera. The Atlanta Opera was founded in 1979 and to this day adheres to its mission to enrich lives through opera. www.atlantaopera.org

About The Discoveries Series

The Discoveries series debuted in Atlanta two seasons ago with an emphasis on presenting new works, new ideas and fresh perspectives on great Atlanta-area stages. The 2015 productions of *Three Decembers* and *Soldier Songs* were highlighted in the *Atlanta Journal-Constitution's* Best of 2015 list. The Atlanta Opera Discoveries Series is dedicated to audience members who are seeking new works, new ideas and fresh perspectives. As a part of the Atlanta Opera's efforts

BLAKE ZIDELL & ASSOCIATES

to bring opera to new audiences all over the Atlanta Metro area, these productions will be performed in exciting alternative venues.

Press Contacts: Blake Zidell or Ron Gaskill and Matt Gross at Blake Zidell & Associates: 718.643.9052, blake@blakezidell.com, ron@blakezidell.com or matt@blakezidell.com.